

Faroe Agency Refreshes Web Presence

OCTOBER 2008. Congratulations to Faroe Agency, who are boosting their internet presence with a new corporate website. The challenge they presented: "Give us a new look on the web and make it modern, customer-centered, user-friendly, informative and reflective of the nature of our business and our value proposition."

We built the site in close cooperation with our client and provided a complete package including information structure, copy, images and design. The resulting product was based on a template developed by a US-based Joomla specialist.

The solution consists of open source software powered by the latest version of the award-winning Joomla content management system (CMS) -- a powerful platform which no doubt will make life easier for Faroe Agency.

"This is nice and fresh," said Faroe Agency partner Karl-Erik Reynheim, "so we're looking forward to working with the site. One of the obvious advantages with a system like this is that it allows us to manage the content ourselves in a very easy and straightforward way, without having to involve external consultants."