

Count Booth Advertising In Too

Trade show visitors commended Faroe Agency for its booth decoration during the North Atlantic Fish Fair in May 2007. As their PR partner, we were pleased to hear the company's management team express their satisfaction over what they called a "quick and professional service." The busy shipping agency had booked a stand for the show and needed a solid solution for the booth advertising. The booth ad we created for them from scratch to finish featured a main theme -- The Leading Shipping Agency in the Faroes -- with a number of relevant photographs and bullet points to underpin the message of top quality service. A striking visual effect was created through a blend of large and smaller photos with white type set against the backdrop of blue color consistent with Faroe Agency's corporate identity.