

## OpenEye.biz

OpenEye.biz (also known by the name PRnewsMedia.com) is a pr agency and publishing firm based in the UK and the Faroe Islands.

The principals behind OpenEye.biz are Búi Tyril and Maria Olsen. Tyril holds a Masters degree in Corporate Communication and Public Affairs from the RGU (Robert Gordon University in Aberdeen, Scotland) and has 20 years of experience as a PR consultant, journalist, editor, copywriter, and advertising designer; he also holds a Graduate Certificate in Management Studies from RGU. Olsen is trained as a photojournalist at New York's International Center of Photography (ICP) and has worked for many years as a professional photographer, serving agencies, news media, and corporate clients; she likewise holds a Graduate Certificate in Management Studies from the RGU.

Using in-house as well as external specialists in accordance with the requirements of each project, Tyril and Olsen together have a special expertise that enables OpenEye.biz to offer superior value.

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